

2018

# Conference Sponsorship Opportunities



The Wisconsin Defense Counsel (WDC) is providing opportunities for **Corporate** and **Legal Organizations Sponsors** to receive additional advertising at the three WDC conferences. Sponsorship opportunities are available for each of the three WDC conferences. The following unique opportunities are available.

### **Lunch Sponsors available for the Summer and Winter Conferences**

Sponsor will be mentioned in the mailings sent to over 500 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the conference. The sponsor will also receive recognition in the advertising and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition in the presentations and an introduction by either the WDC President or the Program Chair during the seminar and during the meal. This is a unique opportunity to show that your organization is committed to WDC. The cost of this sponsorship opportunity is \$2,000.

### **Reception Sponsors available at the Spring and Summer Conferences**

This sponsorship opportunity is available for the Spring Conference at Kohler and the Summer Conference in the Wisconsin Dells. Sponsor will be mentioned in the mailings sent to over 500 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the conference. The sponsor will also receive recognition in the advertising and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition during the presentations and before the reception. This is a unique opportunity to show that your organization is committed to WDC. The cost of this sponsorship opportunity is \$1,500.

### **Continental Breakfast Sponsor**

There are Breakfast sponsorships available at each Conference. Sponsor will be mentioned in the mailings sent to over 500 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the conference. The sponsor will also receive recognition in the advertising and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition before the morning presentations by the Program Chair. This is a unique opportunity to show that your organization is committed to WDC. The cost of this sponsorship opportunity is \$1,000. Co-sponsor opportunities are available for \$500.

### **Refreshment Break Sponsor**

There are Refreshment Break sponsorships available for each Conference. Sponsors will be mentioned in the mailings sent to over 500 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the conference. The sponsor will also receive recognition in the advertising and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition from the Program Chair. This is a unique opportunity to show that your organization is committed to WDC. The cost of this sponsorship opportunity is \$300 for each Refreshment Break.

### **NEW THIS YEAR! Lanyard Sponsor**

Lanyards will be given to all WDC Conference attendees this year, along with their name badges. The lanyard sponsor will have an opportunity to have their organization's logo included on each lanyard. Additionally, the lanyard sponsor for each Conference will be mentioned in the mailing sent to over 500 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the Conference. The lanyard sponsor will also receive recognition in the advertising and educational materials distributed to all Conference attendees. This new sponsorship opportunity is available at a cost of \$500 for each conference or \$1,250 for the entire year. Only one lanyard sponsor will be accepted for each Conference.

Please respond quickly with your preference for Conference Sponsorship opportunities. There are a limited number of Sponsorship opportunities and many of the sponsorships were filled last year. WDC's policy is to fill sponsorships on a first come first serve basis. Therefore, your prompt attention to these sponsorship opportunities is greatly appreciated.

**Yes!** I want to support WDC as a Conference Sponsor.

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Method of Payment: (Please circle)      Check      Visa      MasterCard      American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**I am interested in sponsoring these events:**

Spring Conference	The American Club, Kohler	April 26-27, 2018	Thursday Refreshment Break <input type="checkbox"/> \$ 300 Thursday Night Reception <input type="checkbox"/> \$1,500 Friday Continental Breakfast Sponsor <input type="checkbox"/> \$1,000 Co-Sponsor <input type="checkbox"/> \$ 500 Friday Morning Refreshment Break <input type="checkbox"/> \$ 300 Lanyard Sponsor <input type="checkbox"/> \$ 500
WDC Annual Meeting	Kalahari Resort & Convention Center, Wis Dells	August 2-3, 2018	Thursday Continental Breakfast Sponsor <input type="checkbox"/> \$1,000 Co-Sponsor <input type="checkbox"/> \$ 500  Thursday Refreshment Break <input type="checkbox"/> \$ 300 Thursday Lunch <input type="checkbox"/> \$2,000 Thursday Afternoon Refreshment Break <input type="checkbox"/> \$ 300 Thursday Night Reception <input type="checkbox"/> \$1,500 Friday Continental Breakfast Sponsor <input type="checkbox"/> \$1,000 Co-Sponsor <input type="checkbox"/> \$ 500 Friday Refreshment Break <input type="checkbox"/> \$ 300 Lanyard Sponsor <input type="checkbox"/> \$ 500
Winter Conference	Marriott Milwaukee West, Waukesha	December 7, 2018	Friday Continental Breakfast Sponsor <input type="checkbox"/> \$1,000 Co-Sponsor <input type="checkbox"/> \$ 500 Friday Refreshment Break <input type="checkbox"/> \$ 300 Friday Lunch <input type="checkbox"/> \$2,000 Friday Afternoon Refreshment Break <input type="checkbox"/> \$ 300 Lanyard Sponsor <input type="checkbox"/> \$ 500

**Please provide:** company logo and brief description for brochures and program booklet.

**Please return this form with payment to:**  
**Wisconsin Defense Counsel, 6737 W. Washington St., Suite 4210, Milwaukee, WI 53214**  
**Phone: 414-276-1881 – Fax: 414-276-7704 – E-mail: kelli@wdc-online.org**