

2019

# Conference Sponsorship Opportunities



The Wisconsin Defense Counsel (WDC) is providing opportunities for **Corporate** and **Legal Organizations Sponsors** to receive additional advertising at the three WDC conferences. Sponsorship opportunities are available for each of the three WDC conferences. The following unique opportunities are available.

## **Lunch Sponsors available for the Summer and Winter Conferences**

Sponsor will be mentioned in the mailings sent to over 500 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the conference. The sponsor will also receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition in the presentations and an introduction by either the WDC President or the WDC Program Chair during the seminar and during the meal. This is a unique opportunity to show that your organization is committed to WDC. **The cost of this sponsorship opportunity is \$2,000. Co-sponsor opportunities are available for \$1000.**

## **Reception Sponsors available at the Spring and Summer Conferences**

This sponsorship opportunity is available for the Spring Conference at The American Club in Kohler, WI and the Summer Conference at The Wilderness Resort in Wisconsin Dells, WI. The sponsor will be mentioned in the mailings sent to over 500 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the conference. The sponsor will also receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition during the presentations and before the reception. This is a unique opportunity to show that your organization is committed to WDC. **The cost of this sponsorship opportunity is \$1,500.**

## **Continental Breakfast Sponsor**

There are Continental Breakfast sponsorships available at each Conference. The sponsor will be mentioned in the mailings sent to over 500 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the conference. The sponsor will also receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition before the morning presentations by the WDC Program Chair. This is a unique opportunity to show that your organization is committed to WDC. **The cost of this sponsorship opportunity is \$1,000. Co-sponsor opportunities are available for \$500.**

## **Refreshment Break Sponsor**

There are Refreshment Break sponsorships available for each Conference. The sponsor will be mentioned in the mailings sent to over 500 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the conference. The sponsor will also receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition from the Program Chair. This is a unique opportunity to show that your organization is committed to WDC. **The cost of this sponsorship opportunity is \$300 for each Refreshment Break.**

## **Lanyard Sponsor**

Lanyards will be given to all WDC Conference attendees this year, along with their name badges. The lanyard sponsor will have an opportunity to have their organization's logo displayed on each lanyard. Additionally, the lanyard sponsor for each Conference will be mentioned in the mailing sent to over 500 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the Conference. The lanyard sponsor will also receive recognition in the soliciting and educational materials distributed to all Conference attendees. **Only one lanyard sponsor will be accepted for the entire year and is available at a cost of \$2,000.**

Please respond quickly with your preference for Conference Sponsorship opportunities. There are a limited number of Sponsorship opportunities and many of the sponsorships were filled last year. WDC's policy is to fill sponsorships on a first come first serve basis. Therefore, your prompt attention to these opportunities is greatly appreciated.

**Yes!** I want to support WDC as a Conference Sponsor.

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Method of Payment: (Please circle)    Check    Visa    MasterCard    American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**I am interested in sponsoring these events:**

Spring Conference	The American Club, Kohler, WI	April 25-26, 2019	Thursday Refreshment Break <input type="checkbox"/> \$ 300 Thursday Night Reception <input type="checkbox"/> \$1,500 Friday Continental Breakfast Sponsor <input type="checkbox"/> \$1,000 Co-Sponsor <input type="checkbox"/> \$ 500 Friday Morning Refreshment Break <input type="checkbox"/> \$ 300
Summer Annual Conference	The Wilderness Resort, Wis. Dells	August 1-2, 2019	Thursday Continental Breakfast Sponsor <input type="checkbox"/> \$1,000 Co-Sponsor <input type="checkbox"/> \$ 500 Thursday Refreshment Break <input type="checkbox"/> \$ 300 Thursday Lunch Sponsor <input type="checkbox"/> \$2,000 Co-Sponsor <input type="checkbox"/> \$1,000 Thursday Afternoon Refreshment Break <input type="checkbox"/> \$ 300 Thursday Night Reception <input type="checkbox"/> \$1,500 Friday Continental Breakfast Sponsor <input type="checkbox"/> \$1,000 Co-Sponsor <input type="checkbox"/> \$ 500 Friday Refreshment Break <input type="checkbox"/> \$ 300
Winter Conference	Marriott Milwaukee West, Waukesha, WI	December 6, 2019	Friday Continental Breakfast Sponsor <input type="checkbox"/> \$1,000 Co-Sponsor <input type="checkbox"/> \$ 500 Friday Refreshment Break <input type="checkbox"/> \$ 300 Friday Lunch Sponsor <input type="checkbox"/> \$2,000 Co-Sponsor <input type="checkbox"/> \$1,000 Friday Afternoon Refreshment Break <input type="checkbox"/> \$ 300

**Please provide:** company logo and brief description for brochures and program booklet.

**Please return this form with payment to:**  
**Wisconsin Defense Counsel, 6737 W. Washington St., Suite 4210, Milwaukee, WI 53214**  
**Phone: 414-276-1881 – Fax: 414-276-7704 – E-mail: [kelli@wdc-online.org](mailto:kelli@wdc-online.org)**