

2017

Legal Organizations

Sponsor Program



New this year, the Wisconsin Defense Counsel (WDC) introduces the **Legal Organizations Sponsor Program**. This program is designed to provide a significant discount to the law firms and organizations who actively support WDC. This program offers reduced admission costs to all three WDC Conferences, as well as advertising opportunities in both the WDC Journal as well as the booklets for all WDC programs.

In addition to the significant discounts and advertising, **Legal Organizations Sponsors** have the opportunity for a special marketing option at all WDC seminars.

The costs for the program varies depending on the level of participation from the organization.

Sponsorship Level	Cost	Savings
Three admissions to each WDC Conference	\$1,800	\$471
Two admissions to each WDC Conference	\$1,200	\$314
One admission to each WDC Conference	\$600	\$157

Additionally, all Legal Organizations sponsors will receive the following benefits.

Advertising in WDC Journal..... \$600 value – Free!

A full-page advertisement will be included in all three issues of the 2017 WDC Wisconsin Civil Trial Journal with a circulation of over 500.

Advertising on Educational Promotion and Onsite Program Materials... \$300 value – Free!

A listing in the educational promotion materials sent to all WDC members and a full-page advertisement in the electronic booklet distributed to each attendee at each WDC conference. Conference attendees use this material guide throughout each program and as a reference afterwards.

Web Link at www.WDC-online.org..... \$600 value – Free!

Your company logo, name and a link to your website will be on the home page of the WDC website (www.WDC-online.org). Your logo, a link AND a brief description of your business will also be listed on the sponsor page of the WDC website.

Access to the Member Mailing List \$500 value – Free!

Corporate Sponsors are provided the WDC member list with contact information one time per year. This benefit is ONLY available to WDC Corporate Sponsors. Sponsors are also provided the attendee list for each WDC program.

Yes! I want to be a **Legal Organizations** Sponsor for 2017.

Company Name: _____ Contact: _____

Address: _____ City, State, Zip: _____

Email Address: _____ Phone: _____

Method of Payment: (Please circle) Check Visa MasterCard American Express

Name on Card: _____

Card Number: _____ Exp. Date: _____

Please provide: company logo, one paragraph description, one page advertisement (for program booklets and WDC Journal) and date you would like to receive the WDC mailing list to kelli@wdc-online.org

Please return this form with payment to:

Wisconsin Defense Counsel, 6737 W. Washington St., Suite 4210, Milwaukee, WI 53214

Phone: 414-276-1881 – Fax: 414-276-7704 – E-mail: kelli@wdc-online.org