

2018

Corporate Sponsor Program



The Wisconsin Defense Counsel (WDC) invites you to become a **Corporate Sponsor** for 2018. The WDC is the professional home for civil defense attorneys in Wisconsin. Another successful year of programs, networking, and communications are being planned to enhance the professional development of WDC members and the defense bar.

Benefits	Value
Exhibitor & Program Admission	\$2,250
A tabletop exhibit booth and admission for two attendees at the WDC Spring Conference (April 26-27, 2018 at The American Club, Kohler), Summer Annual Conference (August 2-3, 2018 at the Kalahari Resort & Convention Center) and the Winter Conference (December 7, 2018 at the Marriott Milwaukee West).	
Advertising on Educational Promotion and Onsite Program Materials	\$300
A listing on the educational promotion materials sent to all WDC members and a full-page advertisement in the electronic booklet distributed to each attendee at each WDC conference. Conference attendees use this material guide throughout each program and as a reference afterwards.	
Web Link at www.WDC-online.org	\$600
Your company logo, name and a link to your website will be on the home page of the WDC website (www.WDC-online.org). Your logo, a link AND a brief description of your business will also be listed on the sponsor page of the WDC website.	
Advertising in WDC Journal	\$600
A full-page advertisement will be included in all three issues of the 2018 WDC Wisconsin Civil Trial Journal with a circulation of over 500.	
Access to the Member Mailing List	\$500
Corporate Sponsors are provided the WDC member list with contact information one time per year. Sponsors are also provided the attendee list for each WDC program.	
Actual Individual Value	\$4,250
Corporate Sponsor Program Cost	\$1,500

Yes! I want to be a Corporate Sponsor for 2018.

Company Name: _____ Contact: _____

Address: _____ City, State, Zip: _____

Email Address: _____ Phone: _____

Method of Payment: (Please circle) Check Visa MasterCard American Express

Name on Card: _____

Card Number: _____ Exp. Date: _____

Please provide: company logo, one paragraph description, one page advertisement (for program booklets and WDC Journal) and date you would like to receive the WDC mailing list to kelli@wdc-online.org

Please return this form with payment to:

Wisconsin Defense Counsel, 6737 W. Washington St., Suite 4210, Milwaukee, WI 53214

Phone: 414-276-1881 – Fax: 414-276-7704 – E-mail: kelli@wdc-online.org