

2017

# Conference Sponsorship Opportunities



New this year, the Wisconsin Defense Counsel (WDC) is providing opportunities for **Corporate** and **Legal Organizations Sponsors** to receive additional advertising at the three WDC Conferences. Sponsorship opportunities are available for the WDC meals and the refreshment breaks at each of the three WDC Conferences. The following unique opportunities are available.

### ***Lunch Sponsorships available for the Summer Conference and the Winter Conference.***

Sponsor will be mentioned in the mailings sent to over 500 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the conference. The sponsor will also receive recognition in the advertising and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition in the presentations and an introduction by either the WDC President or the Program Chair during the seminar and during the meal. This is a unique opportunity to show that your organization is committed to WDC. The cost of this sponsorship opportunity is \$2,000.

### ***Reception Sponsors Available at the Spring and Summer Conferences.***

This sponsorship opportunity is available for the Spring Conference at Kohler and the Summer Conference in the Wisconsin Dells. Sponsor will be mentioned in the mailings sent to over 500 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the conference. The sponsor will also receive recognition in the advertising and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition during the presentations and before the reception. This is a unique opportunity to show that your organization is committed to WDC. The cost of this sponsorship opportunity is \$1,500.

### ***Continental Breakfast Sponsor***

There are three Breakfast sponsorships available, one for each Conference. Sponsor will be mentioned in the mailings sent to over 500 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the conference. The sponsor will also receive recognition in the advertising and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition before the morning presentations by the Program Chair. This is a unique opportunity to show that your organization is committed to WDC. The cost of this sponsorship opportunity is \$1,250.

### ***Refreshment Break Sponsor***

There are Refreshment Break sponsorships available for each Conference. Sponsors will be mentioned in the mailings sent to over 500 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the conference. The sponsor will also receive recognition in the advertising and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition from the Program Chair. This is a unique opportunity to show that your organization is committed to WDC. The cost of this sponsorship opportunity is \$300 for each Refreshment Break.

**Yes!** I want to support WDC as a Conference Sponsor.

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Method of Payment: (Please circle)    Check    Visa    MasterCard    American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**I am interested in sponsoring these events:**

Spring Conference	The American Club, Kohler	April 20 - 21, 2017	Thursday Refreshment Break <input type="checkbox"/> \$ 300 Thursday Night Reception <input type="checkbox"/> \$1,500 Friday Morning Breakfast <input type="checkbox"/> \$1,250 Friday Morning Refreshment Break <input type="checkbox"/> \$ 300
WDC Annual Meeting	Kalahari Resort, Wisconsin Dells	August 3 - 4, 2017	Thursday Continental Breakfast <input type="checkbox"/> \$1,250 Thursday Refreshment Break <input type="checkbox"/> \$ 300 Thursday Lunch <input type="checkbox"/> \$2,000 Thursday Afternoon Refreshment Break <input type="checkbox"/> \$ 300 Thursday Night Reception <input type="checkbox"/> \$1,500 Friday Continental Breakfast <input type="checkbox"/> \$1,250 Friday Refreshment Break <input type="checkbox"/> \$ 300
Winter Conference	Marriott Milwaukee West, Pewaukee	December 8, 2017	Friday Continental Breakfast <input type="checkbox"/> \$1,250 Friday Refreshment Break <input type="checkbox"/> \$ 300 Friday Lunch <input type="checkbox"/> \$2,000 Friday Afternoon Refreshment Break <input type="checkbox"/> \$ 300

**Please provide:** company logo for brochures and program booklet.

**Please return this form with payment to:**  
**Wisconsin Defense Counsel, 6737 W. Washington St., Suite 4210, Milwaukee, WI 53214**  
**Phone: 414-276-1881 – Fax: 414-276-7704 – E-mail: [kelli@wdc-online.org](mailto:kelli@wdc-online.org)**