

The Wisconsin Defense Counsel (WDC) is providing opportunities for **Corporate and Legal Organizations Sponsors** to receive additional advertising at the three WDC conferences. Sponsorship opportunities are available for each of the three WDC conferences. The following unique opportunities are available.

Lunch Sponsor (*Annual and Winter Conferences*)

Sponsor will be mentioned in the mailings sent to over 400 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the conference. The sponsor will also receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition by either the WDC President or the WDC Program Chair during the seminar and during the meal. This is a unique opportunity to show that your organization is committed to WDC. **The cost of this sponsorship opportunity is \$2,000. Co-sponsor opportunities are available for \$1,000.**

Reception Sponsor (*Spring and Annual Conferences*)

This sponsorship opportunity is available for the Spring Conference at The American Club in Kohler, WI and the Annual Conference at the Wilderness Resort & Glacier Canyon Conference Center in Wisconsin Dells. The sponsor will be mentioned in the mailings sent to over 400 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the conference. The sponsor will also receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition during the seminar and before the reception. This is a unique opportunity to show that your organization is committed to WDC. **The cost of this sponsorship opportunity is \$1,500.**

Continental Breakfast Sponsor

There are Continental Breakfast sponsorships available at each Conference. The sponsor will be mentioned in the mailings sent to over 400 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the conference. The sponsor will also receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition before the morning presentations by the WDC Program Chair. This is a unique opportunity to show that your organization is committed to WDC. **The cost of this sponsorship opportunity is \$1,000. Co-sponsor opportunities are available for \$500.**

Refreshment Break Sponsor

There are Refreshment Break sponsorships available for each Conference. The sponsor will be mentioned in the mailings sent to over 400 WDC members, as well as at least two e-mail blasts sent to all WDC members advertising the conference. The sponsor will also receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition from the Program Chair. This is a unique opportunity to show that your organization is committed to WDC. **The cost of this sponsorship opportunity is \$300 for each Refreshment Break.**

Door Drop Sponsor

This sponsorship opportunity is available to **one** sponsor for each conference (Spring, Annual, and Winter). The sponsor will create all gift bags on their own and coordinate the physical drop off of the gift bags with the hotel directly. **The cost of this sponsorship opportunity is \$500. *Door drop materials must be received by the hotel no later than 10 days prior to the start of the conference.***

Please note, all sponsorships are modifiable to fit a virtual format. If necessary, our staff will be in touch to discuss.

2021 | Conference Sponsorships



Please respond quickly with your preference for Conference Sponsorship opportunities. A limited number of Sponsorship opportunities are available each year, filled on a first come first serve basis.

Yes! I want to support WDC as a Conference Sponsor.

Company Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email Address: _____

Method of Payment: (Please circle) Check Visa MasterCard American Express

Name on Card: _____

Card Number: _____ Exp. Date: _____

I am interested in sponsoring these events:

Spring Conference - The American Club, Kohler, WI

April 15-16, 2021

- \$ 300 Thursday Refreshment Break
- \$1,500 Thursday Night Reception
- \$1,000 SPONSOR: Friday Continental Breakfast
- \$ 500 CO-SPONSOR: Friday Continental Breakfast
- \$ 300 Friday Morning Refreshment Break
- \$ 500 Door Drop Sponsor

Annual Conference - Wilderness Resort, Wisconsin Dells, WI

August 12-13, 2021

- \$1,000 SPONSOR: Thursday Continental Breakfast
- \$ 500 CO-SPONSOR: Thursday Continental Breakfast
- \$ 300 Thursday Refreshment Break
- \$2,000 SPONSOR: Thursday Lunch
- \$1,000 CO-SPONSOR: Thursday Lunch
- \$ 300 Thursday Afternoon Refreshment Break
- \$1,500 Thursday Night Reception
- \$1,000 SPONSOR: Friday Continental Breakfast
- \$ 500 CO-SPONSOR: Friday Continental Breakfast
- \$ 300 Friday Refreshment Break
- \$ 500 Door Drop Sponsor

Winter Conference - Marriott Milwaukee West, Waukesha, WI

December 3, 2021

- \$1,000 SPONSOR: Friday Continental Breakfast
- \$ 500 CO-SPONSOR: Friday Continental Breakfast
- \$ 300 Friday Refreshment Break
- \$2,000 SPONSOR: Friday Lunch
- \$1,000 CO-SPONSOR: Friday Lunch
- \$ 300 Friday Afternoon Refreshment Break
- \$ 500 Door Drop Sponsor

Please provide the following: **Company logo and brief description for brochures and program booklet.**

Return this form with payment to: Wisconsin Defense Counsel
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Email: info@wdc-online.org • Fax: 414-276-7704